



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

35554 7590 07/23/2010

REENA KUYPER, ESQ.
BYARD NILSSON, ESQ.
9229 SUNSET BOULEVARD
SUITE 630
LOS ANGELES, CA 90069

EXAMINER

WOO, STELLA L

ART UNIT

PAPER NUMBER

2614

DATE MAILED: 07/23/2010

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
-----------------	-------------	----------------------	---------------------	------------------

09/505,913

02/17/2000

Ronald A. Katz

245/247(6046-101D7)

7196

TITLE OF INVENTION: COMMERCIAL PRODUCT ROUTING SYSTEM WITH VIDEO VENDING CAPABILITY

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$755	\$0	\$0	\$755	10/25/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

**Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
or Fax (571)-273-2885**

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

35554 7590 07/23/2010

REENA KUYPER, ESQ.
BYARD NILSSON, ESQ.
9229 SUNSET BOULEVARD
SUITE 630
LOS ANGELES, CA 90069

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

(Depositor's name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/505,913	02/17/2000	Ronald A. Katz	245/247(6046-101D7)	7196

TITLE OF INVENTION: COMMERCIAL PRODUCT ROUTING SYSTEM WITH VIDEO VENDING CAPABILITY

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$755	\$0	\$0	\$755	10/25/2010

EXAMINER	ART UNIT	CLASS-SUBCLASS
WOO, STELLA L	2614	379-093120

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
- ☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, 1 _____
- (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. 2 _____
- 3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent) : ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☐ Issue Fee
- ☐ Publication Fee (No small entity discount permitted)
- ☐ Advance Order - # of Copies _____

4b. Payment of Fee(s); (Please first reapply any previously paid issue fee shown above)

- ☐ A check is enclosed.
- ☐ Payment by credit card. Form PTO-2038 is attached.
- ☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number _____ (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature _____

Date _____

Typed or printed name _____

Registration No. _____

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/505,913	02/17/2000	Ronald A. Katz	245/247(6046-101D7)	7196
35554	7590	07/23/2010	EXAMINER	
REENA KUYPER, ESQ. BYARD NILSSON, ESQ. 9229 SUNSET BOULEVARD SUITE 630 LOS ANGELES, CA 90069			WOO, STELLA L	
			ART UNIT	PAPER NUMBER
			2614	
			DATE MAILED: 07/23/2010	

Determination of Patent Term Extension under 35 U.S.C. 154 (b)

(application filed after June 7, 1995 but prior to May 29, 2000)

The Patent Term Extension is 0 day(s). Any patent to issue from the above-identified application will include an indication of the 0 day extension on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Extension is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (<http://pair.uspto.gov>).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability	Application No.	Applicant(s)	
	09/505,913	KATZ, RONALD A.	
	Examiner	Art Unit	
	Stella L. Woo	2614	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to Telephone Interview on July 13, 2010.
2. ☒ The allowed claim(s) is/are 16-21,23-35,38-47,49,50,52-65,68-98 and 101-111.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. ____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: ____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.

THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date ____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date ____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. <input type="checkbox"/> Notice of References Cited (PTO-892) 2. <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) 3. <input checked="" type="checkbox"/> Information Disclosure Statements (PTO/SB/08),
Paper No./Mail Date <u>7/13/10,3/16/10,8/26/05,2/17/00</u> 4. <input type="checkbox"/> Examiner's Comment Regarding Requirement for Deposit of Biological Material | <ol style="list-style-type: none"> 5. <input type="checkbox"/> Notice of Informal Patent Application 6. <input type="checkbox"/> Interview Summary (PTO-413),
Paper No./Mail Date ____. 7. <input checked="" type="checkbox"/> Examiner's Amendment/Comment 8. <input type="checkbox"/> Examiner's Statement of Reasons for Allowance 9. <input type="checkbox"/> Other ____. |
|---|--|

/Stella L. Woo/
Primary Examiner, Art Unit 2614

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Reena Kuyper on July 13, 2010.

The application has been amended as follows:

1-15. (Canceled)

16. (Currently Amended) A commercial transaction communication control system comprising one or more multiple coordinated central stations for ~~selectively enabling~~ communications between users utilizing an electronic device and at least one ~~merchandise~~ vendor[,] from a plurality of such vendors ~~at remote locations, the system being adapted for use with an on-line computer service,~~ for accomplishing electronic communication between the users and the vendors, comprising:

an interface configured to facilitate access to said commercial transaction communication control system, wherein at least one user actively ~~utilizing~~ utilizes the electronic device ~~uses an~~ to access via the interface of the interface device adapted for use with said on-line computer service comprising at least a portion of said interface,

a dynamic video system configured to receive and store video for the at least one ~~merchandise~~ vendor and configured to provide select video to said user at the electronic device used by said user, upon selection based on a request for a proposal provided by said user via the electronic device, wherein the dynamic video system provides dynamic video as part of the select video at the electronic device used by said user and said electronic device has a freeze frame capability,

Art Unit: 2614

an audio system configured to receive and store audio for a said at least one vendor and to provide audio communication to said user upon selection based on a the request for a proposal provided by said user,

a text system for providing text between said at least one vendor and said user upon selection based on a the request for a proposal provided by said user,

a storage memory for storing data associated with said user, including user identification data and commercial transaction data that includes request data entered by the user that indicates the request for ~~the~~ a proposal, and

a control computer unit ~~utilized in said commercial transaction communication control system~~ of the one or more multiple coordinated central stations configured for control of said interface and storage memory for storing of data[,] from said user including user identification data and commercial transaction data, said control computer configured to utilize the request data entered by the user via the electronic device and to ~~select~~ provide select relevant data based on commercial classifications from one or more vendors identified to the control computer unit, the control computer unit, providing audio, dynamic video and text from at least ~~said~~ one select vendor to said user responsive to said commercial transaction data and wherein the user has a capability within the electronic device to manipulate the dynamic and the text data and the control computer unit ~~directing~~ is configured to transmit an electronic mail message relating to the one select vendor to the user via the one or more multiple coordinated central stations ~~on-line computer service~~.

17. (Currently Amended) The commercial transaction communication system of claim 16 wherein the dynamic video system includes a camera associated ~~at least~~ with at least said one select vendor.

18. (Currently Amended) The commercial transaction communication system of claim 17 wherein the camera is adapted to image said one select vendor.

Art Unit: 2614

19. (Previously Amended) The commercial transaction communication system of claim 16 wherein the dynamic video system includes a video storage system.

20. (Previously Presented) The commercial transaction communication system of claim 19 wherein the dynamic video system provides stored video to at least said user from said video storage system.

21. (Previously Presented) The commercial transaction communication system of claim 16 wherein the system further includes a printer.

22. (Canceled)

23. (Previously Presented) The commercial transaction communication system of claim 16 wherein the dynamic video system includes a high resolution video capability.

24. (Previously Presented) The commercial transaction communication system of claim 16 wherein the dynamic video system includes real-time video.

25. (Previously Presented) The commercial transaction communication system of claim 16 wherein the dynamic video system includes two-way video.

26. (Previously Presented) The commercial transaction communication system of claim 25 wherein the real-time video is live person-to-person video communication.

27. (Previously Presented) The commercial transaction communication system of claim 16 wherein the dynamic video system is non-real time video.

28. (Previously Presented) The commercial transaction communication system of claim 16 wherein the audio system provides voice.

Art Unit: 2614

29. (Previously Presented) The commercial transaction communication system of claim 28 wherein the audio system provides real-time voice communication.

30. (Previously Presented) The commercial transaction communication system of claim 16 wherein the text system includes provision of commercial transaction data.

31. (Previously Presented) The commercial transaction communication system of claim 30 wherein the commercial transaction data includes product identification data.

32. (Previously Presented) The commercial transaction communication system of claim 30 wherein the commercial transaction data includes order data.

33. (Previously Presented) The commercial transaction communication system of claim 30 wherein the commercial transaction data includes purchase order data.

34. (Previously Presented) The commercial transaction communication system of claim 16 wherein the text data includes alphanumeric data.

35. (Currently Presented) The commercial transaction communication control system of claim 16 wherein the identification data is obtained for at least certain of said ~~members~~ users ~~from said~~ via an on-line computer service.

36. (Canceled)

37. (Canceled)

38. (Currently Amended) The commercial transaction communication system of claim 16 wherein the users belong to plural groups that include at least one user who is a potential buyer and a plurality of vendors.

Art Unit: 2614

39. (Currently Amended) The commercial transaction communication system of claim 16 wherein the plural groups include at least one vendor and a plurality of potential buyers.

40. (Currently Amended) The commercial transaction communication system of claim 16 wherein the plural groups include a plurality of potential buyers and a plurality of vendors.

41. (Currently Amended) The commercial transaction communication control system of claim 16 further including an image storage system for storing images for provision to said buyer.

42. (Currently Amended) The commercial transaction communication control system of claim 41 wherein the image storage includes still images.

43. (Currently Amended) The commercial transaction system of claim 16 further including an inventory control system.

44. (Currently Amended) The commercial transaction system of claim 43 further including a notification prevention system when said inventory control system indicates that the product or service is unavailable.

45. (Currently Amended) A commercial transaction communication system comprising one or more multiple coordinated central stations for ~~selectively enabling~~ accomplishing electronic communications between ~~members of buyer and vendor groups via an electronic device, each including~~ at least one buyer and at least one vendor, ~~at respective remote locations,~~ said commercial transaction communication system for ~~accomplishing electronic communication,~~ comprising:

Art Unit: 2614

video terminals configured to provide video display for each of said buyer or vendor ~~members of said buyer and vendor groups~~, said terminals being connected to effect video communication,

a dynamic motion video system configured to provide video between said ~~members of said~~ buyer and vendor ~~groups~~, including at least the transmission of video from at least one vendor to at least one said buyer via an on-line computer service, the video system including a video storage system and a freeze frame capability,

a text system configured to provide text from at least said one vendor to said ~~active~~ buyer, said text including commercial transaction data including product or service identification data,

a storage memory for receiving and storing data on said ~~members of said~~ buyer and said vendor ~~groups~~, including identification data and commercial transaction data including electronic data relating to ~~at least certain members of said groups~~ said buyer and said vendor, and

a control computer unit within one or more multiple coordinated central stations configured to ~~selectively~~ select a certain vendor ~~groups~~ based on certain criteria indicated by ~~members of~~ said buyer ~~groups~~ via said electronic device and to provide at least select video data and interchange commercial transaction data and ~~select video~~ including electronic data between said ~~members of said~~ buyer and said vendor ~~groups~~ in accordance with said identification data and said commercial transaction data, ~~including at least said buyer and at least said one vendor~~, and to access said storage memory at least with respect to said electronic data, the control computer unit also ~~directing~~ configured to transmit an electronic mail message between ~~the one~~ said vendor and ~~the active~~ said buyer relating to the commercial transaction data.

46. (Previously Presented) The commercial transaction communication system of claim 45 wherein the dynamic video system includes a camera associated at least with said vendor.

Art Unit: 2614

47. (Previously Presented) The commercial transaction communication system of claim 46 wherein the camera is adapted to image said vendor.

48. (Canceled)

49. (Previously Presented) The commercial transaction communication system of claim 45 wherein the dynamic video system provides stored video to at least said buyer from said video storage system.

50. (Previously Presented) The commercial transaction communication system of claim 45 wherein the system further includes a printer.

51. (Canceled)

52. (Previously Presented) The commercial transaction communication system of claim 45 wherein the dynamic video system includes a high resolution video capability.

53. (Previously Presented) The commercial transaction communication system of claim 45 wherein the dynamic video system includes real-time video.

54. (Previously Presented) The commercial transaction communication system of claim 45 wherein the dynamic video system includes two-way video.

55. (Previously Presented) The commercial transaction communication system of claim 54 wherein the real-time video is live person-to-person video communication.

56. (Previously Presented) The commercial transaction communication system of claim 45 wherein the dynamic video system is non-real time video.

57. (Previously Presented) The commercial transaction system of claim 45 wherein the dynamic motion video system provides stored video to at least said buyer.

58. (Previously Presented) The commercial transaction system of claim 45 further including an audio system for providing audio communication from said vendor to said buyer.

59. (Previously Presented) The commercial transaction communication system of claim 56 wherein the audio system provides voice.

60. (Previously Presented) The commercial transaction communication system of claim 59 wherein the audio system provides real-time voice communication.

61. (Previously Presented) The commercial transaction system of claim 45 wherein the commercial transaction data specifies at least an individual physical item which is a subject of the commercial transaction.

62. (Previously Presented) The commercial transaction communication system of claim 45 wherein the commercial transaction data includes product identification data.

63. (Previously Presented) The commercial transaction communication system of claim 45 wherein the commercial transaction data includes order data.

64. (Previously Presented) The commercial transaction communication system of claim 45 wherein the commercial transaction data includes purchase order data.

65. (Previously Presented) The commercial transaction communication system of claim 45 wherein the text data includes alphanumeric data.

66. (Canceled)

67. (Canceled)

68. (Previously Presented) The commercial transaction communication system of claim 45 further including an image storage system for storing images for provision to said buyer.

69. (Currently Amended) The commercial transaction communication system of claim 68 wherein the image storage includes still or freeze frame images.

70. (Currently Amended) The commercial transaction communication system of claim 45 wherein the buyer and the vendor are associated with buyer and vendor plural groups, each of which includes at least one potential buyer and a plurality of vendors.

71. (Currently Amended) The commercial transaction communication system of claim 45 wherein the buyer and the vendor are associated with buyer and vendor plural groups, each of which includes at least one vendor and a plurality of potential buyers.

72. (Currently Amended) The commercial transaction communication system of claim 45 wherein the buyer and the vendor are associated with buyer and vendor plural groups, each of which includes a plurality of potential buyers and a plurality of vendors.

73. (Previously Presented) The commercial transaction system of claim 45 further including an inventory control system.

74. (Previously Presented) The commercial transaction system of claim 73 further including a notification prevention system when said inventory control system indicates that the product or service is unavailable.

75. (Currently Amended) The commercial transaction system of claim 45 wherein ~~at least certain members of said plural groups~~ the buyer or the vendor are adapted to access said system via an on-line computer service.

76. (Previously Presented) The commercial transaction communication system of claim 75 wherein the identification data is obtained for at least certain of said members from said on-line computer service.

77. (Currently Presented) A commercial transaction communication system for selectively enabling communications between ~~members of~~ buyer and vendor groups via an electronic device, including at least one buyer and at least one vendor, at widely distributed remote locations, the system being adapted for use ~~with~~ via an on-line computer service, ~~for accomplishing electronic communication~~, comprising:

display terminals for each of ~~said members of~~ said buyer and vendor groups, said terminals being connected to effect communication including video communication,

an interface configured to provide at least one buyer access to said system, ~~at least one buyer having an interface adapted for use with~~ via said on-line computer service ~~as at least a portion of said interface~~,

Art Unit: 2614

a text system for providing text relating to at least one said vendor and to at least one said buyer, said text including commercial transaction data, both expressed by said buyer and provided by said vendor,

a storage memory configured to receive and store data on said ~~members of said~~ buyer and vendor groups, including identification data and commercial transaction data including electronic data relating to at least certain members, and

a control computer unit within one or more multiple coordinated central stations configured to ~~selectively~~ select one or more vendor groups based on certain criteria indicated by a buyer via said electronic device and to provide interchange commercial transaction data between said members of said buyer and vendor groups ~~including at least a buyer and a vendor,~~ including electronic data comprising select video data and text data ~~determined by~~ via said control computer unit for display at the display terminals for the buyers, and the control computer unit also configured to access said storage memory at least with respect to said electronic data, the control computer unit also ~~directing~~ configured to transmit an electronic mail message between the one vendor and the ~~active~~ buyer relating to the commercial transaction data.

78. (Currently Amended) The commercial transaction communication system of claim 77 further including a dynamic motion video system associated with the storage memory for providing video between ~~said members of~~ said plural groups, including at least the transmission of video from at least one vendor to at least one said buyer.

79. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system includes a camera associated at least with said vendor.

Art Unit: 2614

80. (Previously Presented) The commercial transaction communication system of claim 79 wherein the camera is adapted to image said vendor.

81. (Currently Amended) The commercial transaction communication system of claim 80 wherein the dynamic video system includes a video storage system.

82. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system provides stored video to at least said buyer from said video storage system.

83. (Previously Presented) The commercial transaction communication system of claim 77 wherein the system further includes a printer.

84. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system includes a freeze frame capability.

85. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system includes a high resolution video capability.

86. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system includes real-time video.

87. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system includes two-way video.

88. (Previously Presented) The commercial transaction communication system of claim 86 wherein the real-time video is live person-to-person video communication.

89. (Previously Presented) The commercial transaction communication system of claim 78 wherein the dynamic video system is non-real time video.

90. (Previously Presented) The commercial transaction system of claim 77 wherein the dynamic motion video system provides stored video to at least said buyer.

91. (Previously Presented) The commercial transaction system of claim 77 further including an audio system for providing audio communication from said vendor to said buyer.

92. (Previously Presented) The commercial transaction communication system of claim 91 wherein the audio system provides voice.

93. (Previously Presented) The commercial transaction communication system of claim 91 wherein the audio system provides real-time voice communication.

94. (Previously Presented) The commercial transaction system of claim 77 wherein the commercial transaction data specifies at least an individual physical item which is a subject of the commercial transaction.

95. (Previously Presented) The commercial transaction communication system of claim 77 wherein the commercial transaction data includes product identification data.

96. (Previously Presented) The commercial transaction communication system of claim 77 wherein the commercial transaction data includes order data.

Art Unit: 2614

97. (Previously Presented) The commercial transaction communication system of claim 77 wherein the commercial transaction data includes purchase order data.

98. (Previously Presented) The commercial transaction communication system of claim 77 wherein the text data includes alphanumeric data.

99. (Canceled)

100. (Canceled)

101. (Previously Presented) The commercial transaction communication system of claim 77 further including an image storage system for storing images for provision to said buyer.

102. (Previously Presented) The commercial transaction communication system of claim 101 wherein the image storage includes still images.

103. (Currently Amended) The commercial transaction communication system of claim 77 wherein the plural groups include[[s]] at least one potential buyer and a plurality of vendors.

104. (Currently Amended) The commercial transaction communication system of claim 77 wherein the plural groups include[[s]] at least one vendor and a plurality of potential buyers.

105. (Currently Amended) The commercial transaction communication system of claim 77 wherein the plural groups include[[s]] a plurality of potential buyers and a plurality of vendors.

Art Unit: 2614

106. (Previously Presented) The commercial transaction system of claim 77 further including an inventory control system.

107. (Previously Presented) The commercial transaction system of claim 106 further including a notification prevention system when said inventory control system indicates that the product or service is unavailable.

108. (Previously Presented) The commercial transaction communication system of claim 77 wherein the identification data is obtained for at least certain of said ~~members from~~ buyer and vendor groups via said on-line computer service.

109. (Currently Amended) A commercial transaction ~~communication~~ control system for ~~selectively enabling~~ accomplishing electronic communications via an electronic device between members of buyer and vendor groups, including at least one buyer and at least one vendor, at remote locations ~~for accomplishing~~

~~electronic communication~~, the commercial transaction communication control system ~~being adapted for use with an on-line computer service~~, comprising:

an interface system configured ~~for actuation by an~~ to accomplish buyer and vendor ~~for~~ interaction with said commercial transaction control system, ~~at least one buyer adapted for utilizing a public on-line computer service as a portion of said interface system~~, said buyer expressing an area of interest via ~~said interface system of~~ said electronic device for consideration in relation to the at least one vendor,

a storage memory configured for receiving and storing data on said members of said buyer and vendor groups, including identification data and commercial transaction data including video data relating to at least certain group members that also relates to the area of interest, and

~~a an independent commercial transaction~~ control computer unit ~~within one or more multiple coordinated central stations~~ physically distinct and remote from said buyer and vendor locations and configured to selectively facilitate the transmission of commercial transaction data, including electronic data comprising select video data selected for provision by said independent commercial transaction control computer unit, upon consideration of the area of interest in relation to one or more vendors selected based on certain criteria, the transmission between said members of said buyer and vendor groups, including at least said buyer and said one or more vendors selected, the select video data provided via the control computer unit for display at the electronic device used by the buyer, the buyer having a capability to manipulate the electronic data and the ~~independent commercial transaction control computer unit also directing configured to transmit~~ an electronic mail message between the one vendor and the active buyer relating to the commercial transaction data.

110. (Currently Amended) The commercial transaction system of claim 440 ~~109~~ further including an audio system for provision of audio to said ~~possibly interested~~ buyer in combination with said select video data comprising a high resolution still image or a freeze frame image.

111. (Currently Amended) The commercial transaction communication system of claim 444 ~~109~~ wherein the audio system provides voice.

112-141. (Canceled)

Art Unit: 2614

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Stella L. Woo whose telephone number is (571) 272-7512. The examiner can normally be reached on Monday-Friday, 8:00 a.m. to 2:00 p.m.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Curtis Kuntz can be reached on (571) 272-7499. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Stella L. Woo/
Primary Examiner, Art Unit 2614